M3TA SERVE

The founders of the Sandbox and The Blockchain Xdev have joined forces to launch M3TASERVE, the first Web3 bootcamp in France

Sébastien Borget, co-founder of The Sandbox, a decentralized virtual gaming world that uses blockchain and NFTs, and Charles Kremer, CEO of The Blockchain Xdev, the leading blockchain technology company of The Blockchain Group, have teamed up to launch M3TASERVE, the first Web3 bootcamp dedicated to the development of the Metaverse, with the aim to help grow the talent pool of Web3. The bootcamp will kickstart in June 2022.

M3TASERVE is an initiative launched by the serial entrepreneurs who co-founded The Blockchain Xdev and The Sandbox to empower decentralization. The lack of talent and resources is a stumbling block in the growth of Web3 technologies. With this initiative both companies aim to support and accelerate the development of decentralized platforms and applications in the Web3 ecosystem.

This innovative program answers two major challenges:

- **Anticipate** the **growing enthusiasm for Web3** and **train future engineers**, **entrepreneurs** and **creatives** who want to thrive in this field: The Metaverse has become a major communication channel for brands and gradually many large companies are leveraging these virtual universe experiences to grow their business.
- **Address** the **scarcity of blockchain developers and resources**: Today, given the small number of blockchain engineers in the teams, project roadmaps are extended and delayed by several months.

M3TASERVE is designed for passionate developers who want to join Web3 leaders to be part of the next digital revolution. M3TASERVE is a complete and easy-to-use Web3 **training created by expert developers** in the space themselves. It will thus serve the goal of **helping Web2 developers**, with a first relevant programming experience, **become Web3 developers in just a matter of weeks**.

M3TASERVE's agile and pragmatic approach will allow developers to quickly apply their learnings to real use cases in the Blockchain ecosystem by combining an array of mechanisms such as smart contracts, DeFi and more.

Additionally, by joining M3TASERVE, programmers will have the opportunity to work full time for one of the partners behind the project: The Sandbox, The Blockchain Group, The Blockchain Xdev, Bountysource and Eniblock, as well as other industry players that will be supporting the initiative.

Visit https://m3taserve.com/ to join the bootcamp and embrace the Web3 revolution.

Charles Kremer, CEO of The Blockchain Xdev says: "*In the midst of discussions with Sebastien Borget on how to further develop our ongoing collaboration, we came up with an exciting opportunity to combine our Web3 expertise in order to build a Web3 bootcamp dedicated to the Metaverse development. We strongly believe that this initiative will benefit the whole Web3 ecosystem in France*"

Sébastien Borget, Co-Founder and COO of The Sandbox says: "*At The Sandbox, we realized that the lack of developers mastering Web3 technologies was one of the biggest obstacles the industry is facing. Therefore, we wanted to come up with a practical and scalable solution to allow full-stack developers or programmers to quickly upgrade their skills and find attractive opportunities in the most promising organizations within the blockchain ecosystem.*"

<u>About Sébastien Borget and The Sandbox</u>

Sébastien Borget is the Co-founder and COO of The Sandbox. Sebastien also became the President of the Blockchain Game Alliance in 2020, a non-profit organization of 300 key members of the industry. He was recently named #4 in the Top #100 2022 most influential people in crypto by CoinTelegraph https://cointelegraph.com/top-people-in-crypto-and-blockchain/sebastien-borget

The Sandbox, a subsidiary of Animoca Brands, is one of the decentralized virtual worlds that has been fueling the recent growth of virtual real estate demand having partnered with major IPs and brands including Warner Music Group, Ubisoft, The Rabbids, Gucci Vault, The Walking Dead, Snoop Dogg, Adidas, Deadmau5, Steve Aoki, Richie Hawtin, The Smurfs, Care Bears, Atari, ZEPETO, CryptoKitties, and more. Building on existing The Sandbox IP that has more than 40 million global installs on mobile, The Sandbox metaverse offers players and creators a decentralized and intuitive platform to create immersive 3D worlds and game experiences and to safely store, trade, and monetize their creations. For more information, please visit www.sandbox.game and follow the regular updates on Twitter, Medium, and Discord.

<u>About Charles Kremer and The Blockchain Xdev</u>

Charles Kremer is the CEO of The Blockchain Xdev, a fast growing Blockchain technology and services company, that supports customers from various sectors in their Blockchain projects and journeys. Charles has 15-year experience in engineering of complex and innovative solutions. He began his

career at PSA and Thales Avionics before joining The Blockchain Xdev in 2019. Since the end of 2021, Charles is also leading Eniblock, an all-in-one custom-built platform enabling entrepreneurs to build, run and scale their Web3 businesses.

The Blockchain Group is the only listed French company with 230 engineers covering the entire blockchain value chain. Led by Xavier Latil, the group offers innovative solutions to integrate blockchain into French and international companies. The Blockchain Xdev is the group entity that specializes in Blockchain technology. The Xdev team supports companies and entrepreneurs around the world in the development of their Web3 projects. Its Eniblock solution is an all-in-one platform for investors, entrepreneurs and agencies to design their Web3 applications on most blockchain technologies. For more information, please visit www.theblockchainxdev.com and follow the regular updates on LinkedIn.